

**\*CLOSE TO 40% OF CONSUMERS SURVEYED HAVE TRIED A NEW BUSINESS FOR THE FIRST TIME BECAUSE OF INFORMATION RECEIVED VIA DIRECT MAIL. NEARLY 70% REPORT RENEWING A RELATIONSHIP WITH A BUSINESS AFTER A PERIOD OF TIME BECAUSE THEY RECEIVED A DIRECT MAILING OR PROMOTIONAL ITEM.**

\*The 2008 DMNow/Fitney Bowes survey on consumer attitudes and behaviors related to direct mail. Print in the Mix - A Clearinghouse of Research on Print Media Effectiveness. [www.printinthemix.it.edu](http://www.printinthemix.it.edu)

Choose  
**Card Design**

Choose the look of your Direct Mail piece. Select one of the following options and indicate the desired Card Design number on your order form. Or, submit a photo of your facility or your own card design for a truly unique piece (see card #12).

#1



#2



#3



#4



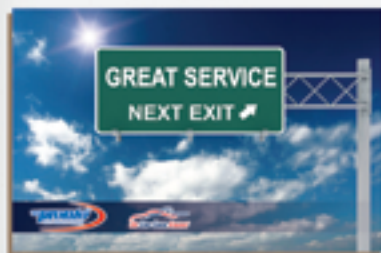
#5



#6



#7



#8



#9



#10



#11



#12

